

1/23

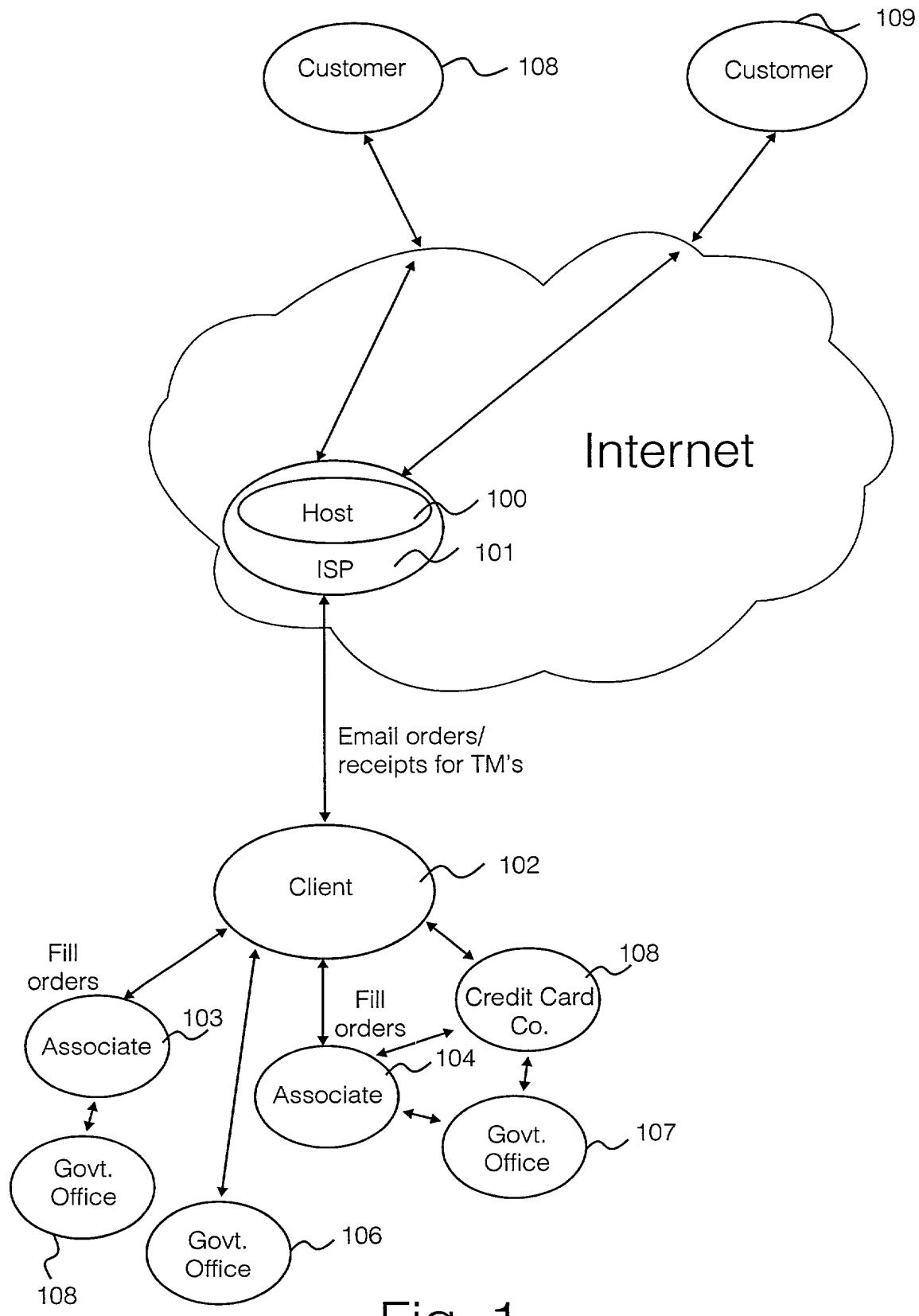


Fig. 1

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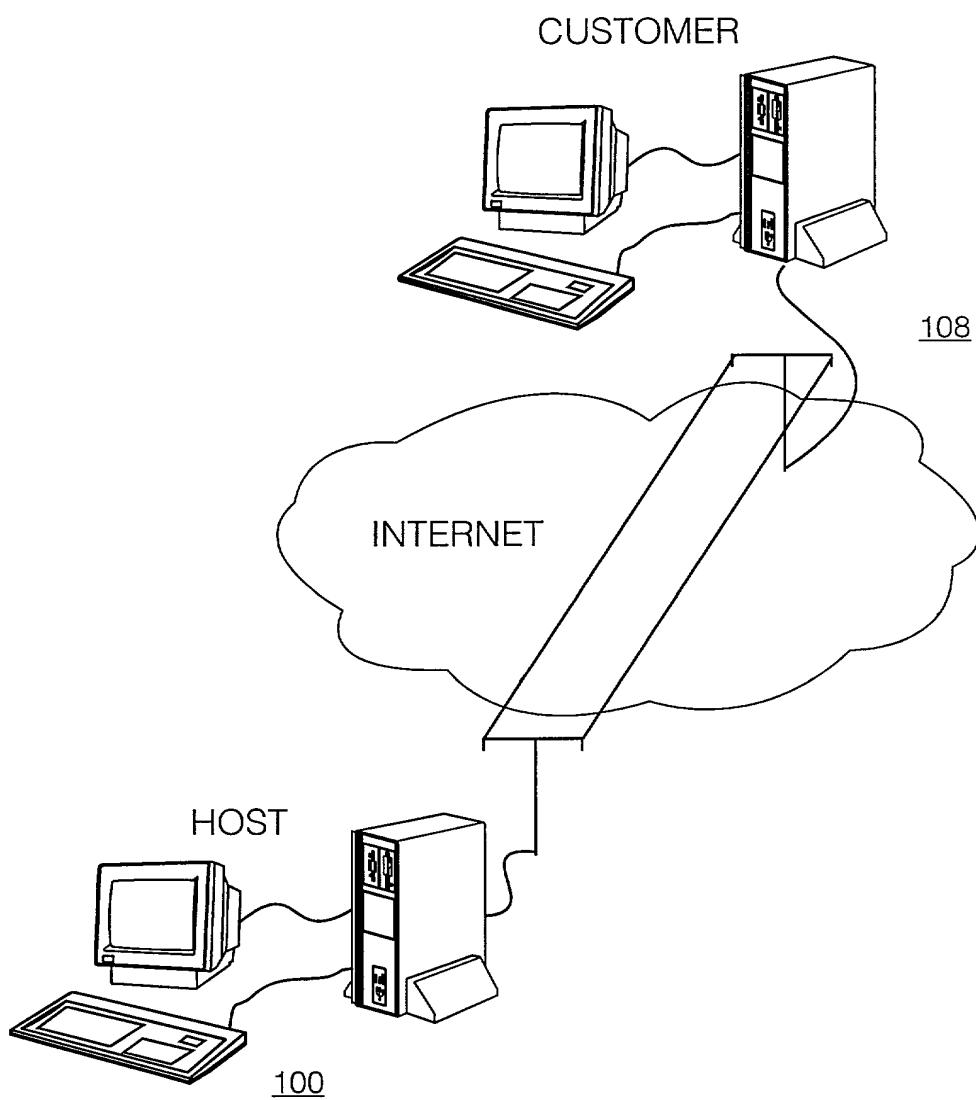


Fig. 2

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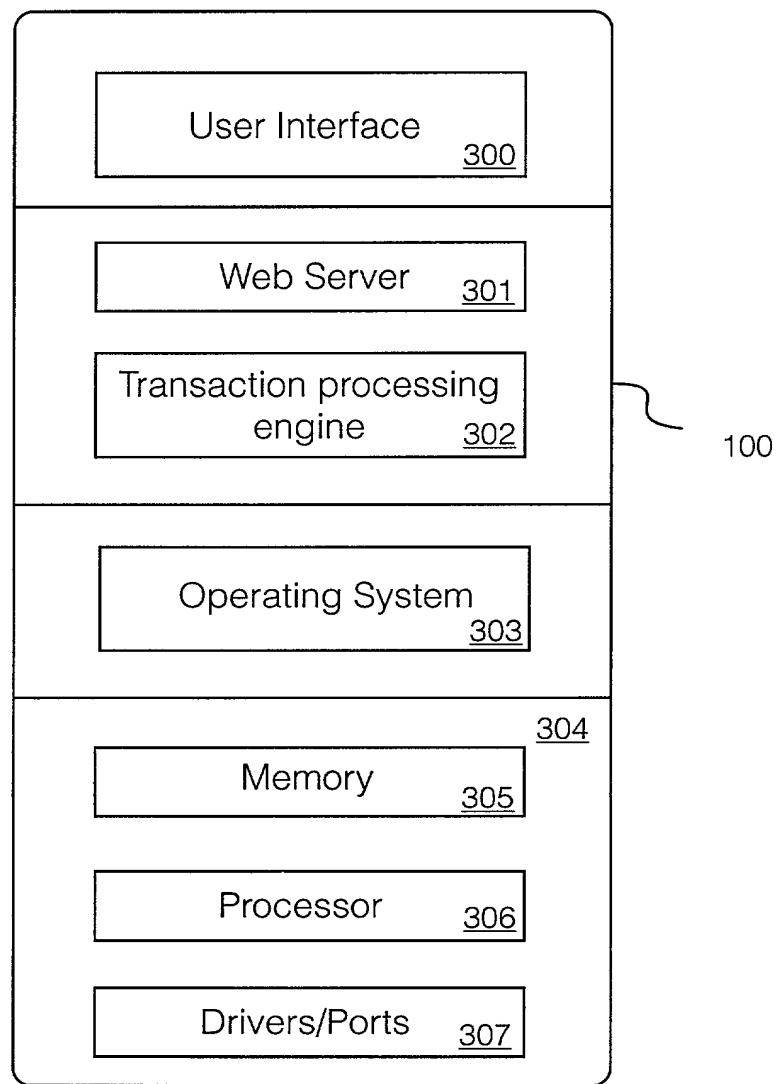


Fig. 3

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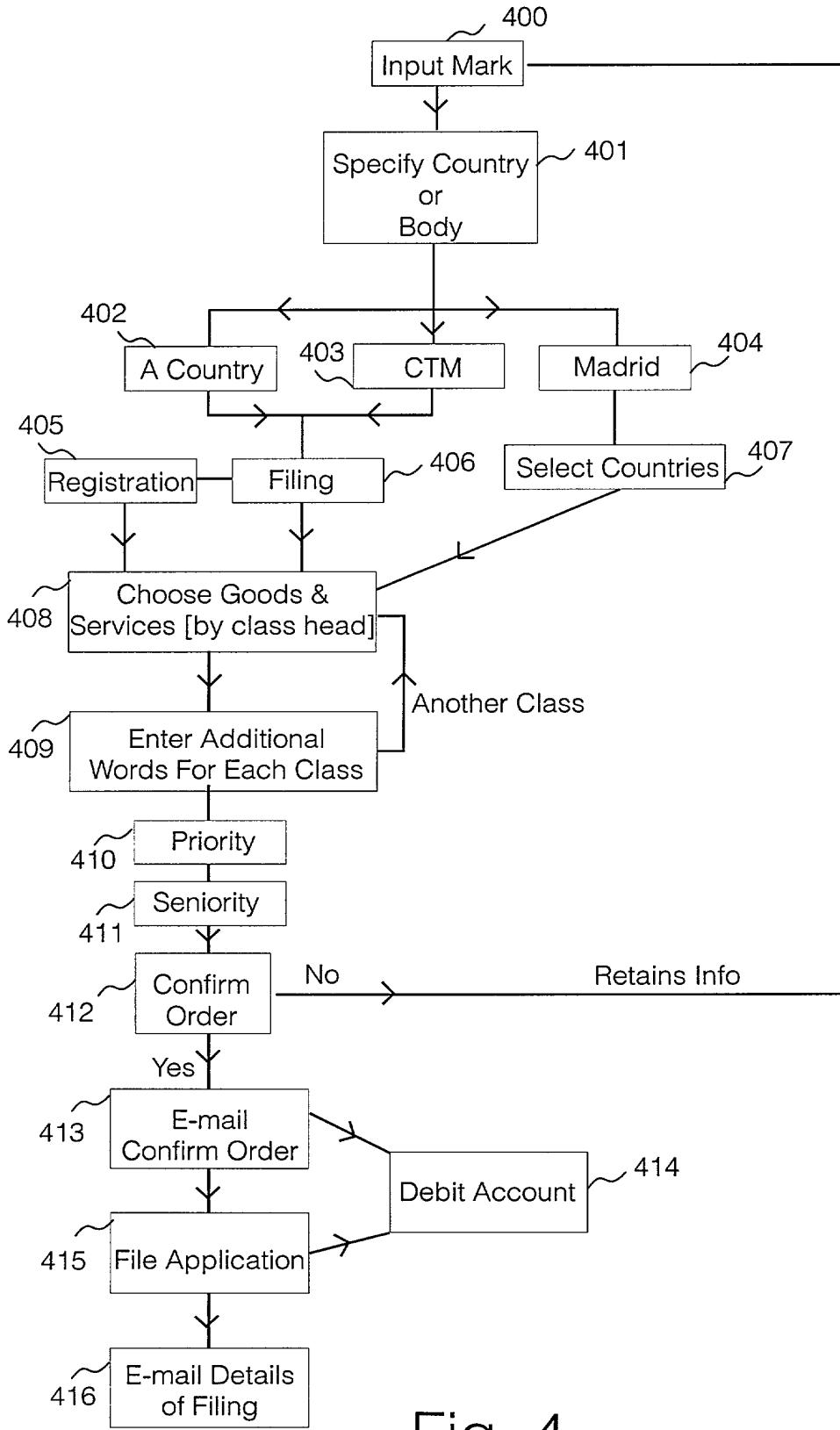


Fig. 4

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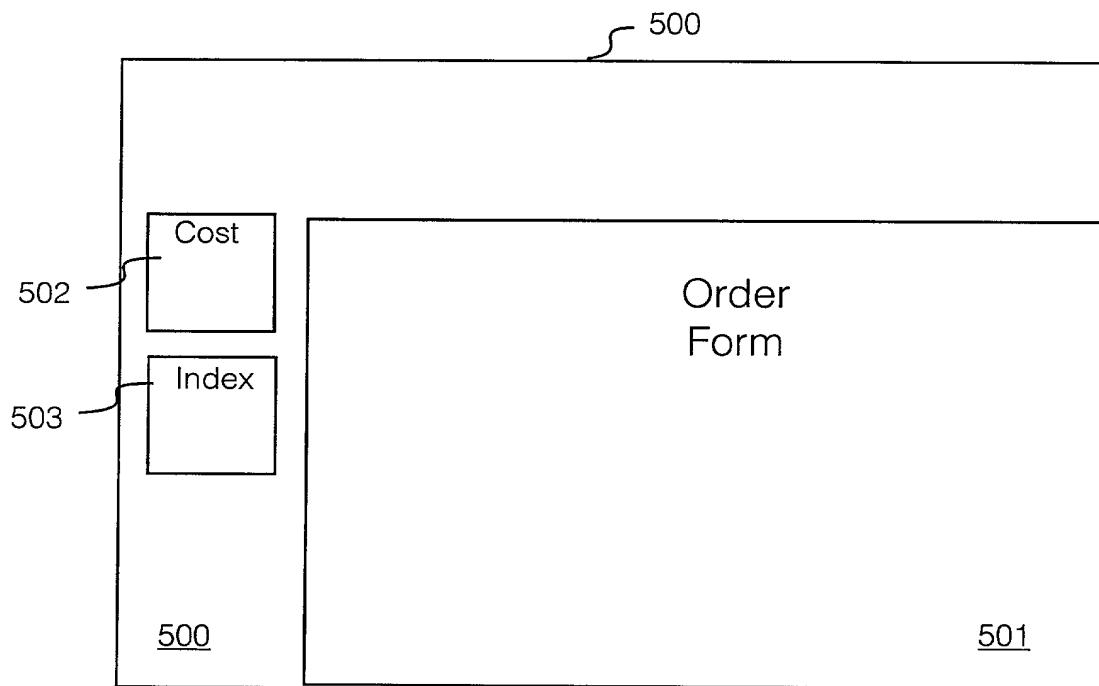


Fig. 5

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500

ORDER FORM																						
Customer Order Details	Your Trademark																					
Use # to remove item or empty basket now	Please type in your mark EXACTLY as you intend to use it, including capitals and lower cases, hyphens, underscores, symbols such as @, # and spacing.																					
Total £ +VAT (if applic.)	<input type="text" value="600"/>																					
Legal Notice please read before ordering																						
Order Form Index	<table border="1"><tr><td>501</td><td>502</td><td>503</td></tr><tr><td>Your trademark</td><td>... ... ...</td><td>... ... ...</td></tr><tr><td>Country or Treaty - Madrid Protocol</td><td>Priority Claim</td><td>Your instructions</td></tr><tr><td>... ...</td><td>... ...</td><td>Your goods/services</td></tr><tr><td>... ...</td><td>... ...</td><td>Your details</td></tr><tr><td>... ...</td><td>... ...</td><td>Payment details</td></tr><tr><td>... ...</td><td>... ...</td><td>Confirmation of order</td></tr></table>	501	502	503	Your trademark	... ... ...	... ... ...	Country or Treaty - Madrid Protocol	Priority Claim	Your instructions	... ...	... ...	Your goods/services	... ...	... ...	Your details	... ...	... ...	Payment details	... ...	... ...	Confirmation of order
501	502	503																				
Your trademark	... ... ...	... ... ...																				
Country or Treaty - Madrid Protocol	Priority Claim	Your instructions																				
... ...	... ...	Your goods/services																				
... ...	... ...	Your details																				
... ...	... ...	Payment details																				
... ...	... ...	Confirmation of order																				

501

502

503

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Fig. 6

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Customer Order Details		Country or Treaty	
Use # to remove item or basket now	Total £ +VAT(if applic.)	<p>Please specify the Country in which your trade mark application will be filed, or indicate if you require a Community or Madrid trade mark application.</p> <p>700</p> <p>701</p> <p>702</p> <p>703</p>	
Legal Notice please read before ordering		Country	<input type="checkbox"/> click here 701
		Community trade mark	<input type="checkbox"/> click here 702
		Madrid	<input type="checkbox"/> click here 703
Order Form Index		<p>Your trademark Country or Treaty – Madrid Protocol Priority Claim Your instructions Your goods/services Your details Payment details Confirmation of order</p> <p>500</p>	

Fig. 7

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Customer Order Details		Your Goods/Services	
Use # to remove item or empty basket now		Please indicate the class of Goods/services for which you wish to register your mark.	
Total £ +VAT(if applic.)		Click here	
Legal Notice please read before ordering		Please specify additional/more descriptive words for which your Mark will be associated.	
502		800	
Order Form Index		801	
503		802	
803		Class 1 Chemicals used in industry	804
805		Class 2 Paints, varnishes, lacquers Etc..	806
807		Class 3 Your trademark Country or Treaty – Madrid Protocol Priority Claim Your instructions Your goods/services Your details Payment details Confirmation of order	808
809		Proceed	

Fig. 8

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Customer Order Details		Priority Claim	
Use # to remove item or empty basket now		<ul style="list-style-type: none"><li>■ If you have previously filed an application to register this mark please enter any details of previous IDENTICAL marks which you have already registered.</li><li>■ If you have not previously filed an application, click PROCEED.</li></ul>	
Total £ +VAT(if applic.)		<input type="text"/>	
Legal Notice please read before ordering		<input type="text"/>	
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Fig. 9

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ORDER FORM	
Customer Order Details	Seniority Claim
Use # to remove item or empty basket now	<ul style="list-style-type: none"><li>■ If you have previously filed an application to register this mark please enter any details of previous IDENTICAL marks which you have already registered.</li><li>■ If you have not previously filed an application, click PROCEED.</li></ul>
Total £ +VAT(if applic.)	
Legal Notice please read before ordering	
502	
Order Form Index	Filing date
<ul style="list-style-type: none"><li>• Your trademark</li><li>• Country or Treaty – Madrid</li><li>• Protocol</li><li>• Priority Claim</li><li>• Your instructions</li><li>• Your goods/services</li><li>• Your details</li><li>• Payment details</li><li>• Confirmation of order</li></ul>	Application No. 1000
	Specification of goods/services
	Claim seniority ? 1001 1002 1003
	<p>Proceed</p> <p>Enter another &lt;&gt;</p>
500	

Fig. 10

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<p>Customer Order Details</p> <p>Use # to remove item or empty basket now</p> <p>Total £ +VAT(if applic.)</p> <p>Legal Notice please read before ordering</p> <p>Order Form Index</p> <ul style="list-style-type: none"><li>▪ Your trademark</li><li>▪ Country or Treaty – Madrid Protocol</li><li>▪ Priority Claim</li><li>▪ Your instructions</li><li>▪ Your goods/services</li><li>▪ Your details</li><li>▪ Payment details</li><li>▪ Confirmation of order</li></ul>	<h2>ORDER FORM</h2> <p>502      Your Details</p> <hr/> <p>Please type in the name of the applicant. This is the person whose name will be entered on the register as the owner of the mark. This can be an actual person, two or more people, a limited Company, or a corporation. Be sure to enter the full, correct name including any suffix, e.g. Limited, Plc, Incorporated. Two or more persons may be entered, in which case the application will contain joint applicants.</p> <p>Name <input type="text"/></p> <p>Your Postal Address <input type="text"/> <input type="text"/> <input type="text"/></p> <p>Country <input type="text"/></p> <p>Post Code <input type="text"/></p> <p>E-mail <input type="text"/></p> <p>Phone <input type="text"/></p> <p>Fax <input type="text"/></p> <p><input type="checkbox"/> Click here      EC</p> <p><input type="checkbox"/> Click here      Non – EC</p> <p><input type="button" value="Proceed"/></p>	

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501

Fig. 11

12/23

<p>Customer Order Details</p> <p>Use # to remove item or empty basket now</p> <p>Total £ +VAT(if applic.)</p> <p>Legal Notice please read before ordering</p>	<p><b>ORDER FORM</b></p> <p><u>Confirmation of Order</u></p>	
	502	Please confirm the details of your trademark application and also the details of your name/Company name and credit card details.
	<p><b>Trade Mark Application</b></p> <p>Trade Mark ..... Country or Treaty ..... [Madrid] Countries ..... (if applicable)</p>	
	<p>Priority Mark ..... (if applicable) Filing Date ..... (if applicable) Application No. ..... (if applicable) Specification of goods/Services ..... (if applicable)</p>	
<p>Order Form Index</p> <ul style="list-style-type: none"><li>• Your trademark</li><li>• Country or Treaty – Madrid Protocol</li><li>• Priority Claim</li><li>• Your instructions</li><li>• Your goods/services</li><li>• Your details</li><li>• Payment details</li><li>• Confirmation of order</li></ul>	Specification of goods/services	<input type="text"/>
	Classes	<input type="text"/>
	Your Details	<p>Name ..... 1200</p> <p>Address ..... Post code ..... E-mail .....</p>
	Payment Details	<p>Card No. ..... Type of card ..... Expiry date ..... Issue No. ..... (switch cards only) Name of card holder.....</p>
<p>I Wish to pay by Cheque ..... The total amount of my order is £..... + VAT (if applicable)</p>		
<p>I have read the registration process, international classification of goods and services, online application procedure, and legal notice and I am ordering and authorise you to charge my above indicated credit card account (if applicable) for the fees indicated on your site for the service I have ordered. I understand that activating the confirmation icon constitutes the making of an agreement on the terms and conditions of contract on this site.</p>		
<p>We will confirm your order by email, and on receipt of your payment we will file your application at the appropriate government or intergovernmental Trademarks Office. The registration will be</p>		

Fig. 12

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applied for on the basis of the exact details which you have entered above.

The Trademarks Office will issue an official filing receipt detailing the mark, application number, filing date, specification of goods/services. We will send you a copy of this as an email attachment.

#### Cancellation

Initiating an application for registration of a trademark involves us laying out fees on your behalf to governmental and intergovernmental bodies. We will make a refund of your payment if we receive your cancellation before we have committed ourselves to payment of the official fees on your behalf. If you wish to cancel your order after we have made the payment, you will not receive a refund, however we will terminate further procedure and you will incur no further costs.

500

Edit Order

1202

Confirm Order

1201

501

Fig. 12

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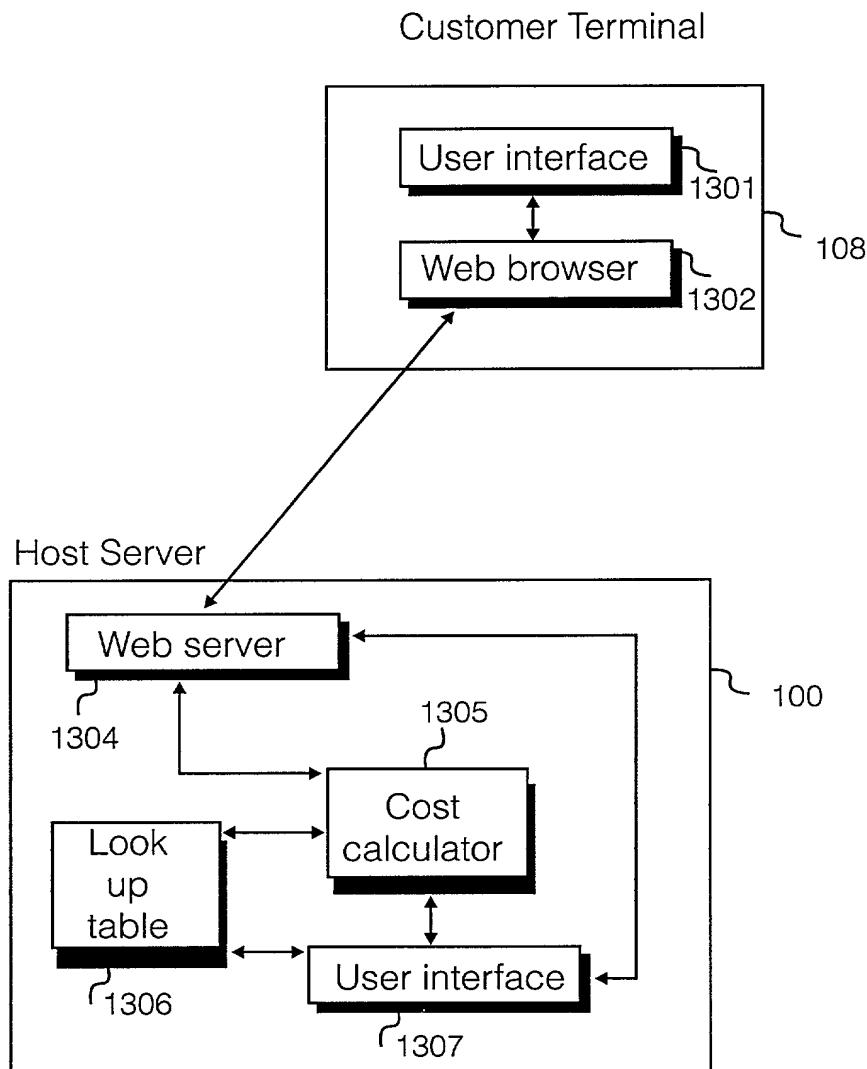


Fig. 13

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Currency data ↗ 1400

Country data ↗ 1401

- Laws data ↗ 1402
- Cost data ↗ 1403

Fig. 14

Laws data

- Legalization
- Notarization
- Priority
- Seniority
- Local representative required

Fig. 15

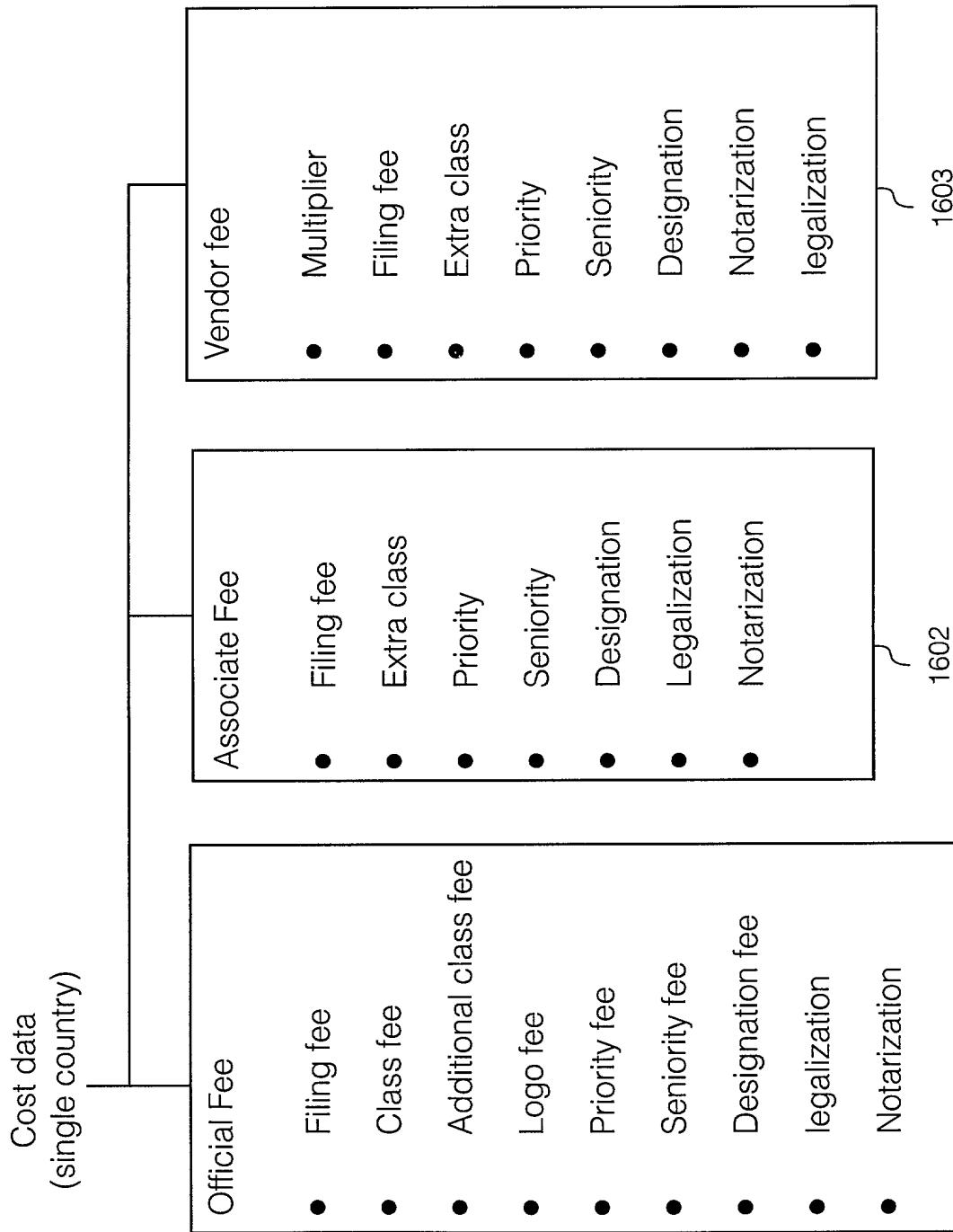


Fig. 16

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Country	Official fees						Associate fee						Vendor	Multiplier
	Filing 1 class	2.....N	P	S	D	N	Filing 1 class	2.....N	P	S	D	N		
AU														
AUS														
1705														
	.	.	.	.	.	.	.	.	.	.	.	.		
US									200					
ZA														
1700														
1701														
1702														
1703														
1704														

Fig. 17

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### Currency data

- Key currency
- Exchange rates
- Transaction costs

Fig. 18

Currency data						
Conversion	Rate	Charge				
		Euro (min)	Euro - %	US Dollar (min)	US Dollar %	Yen (min)
Yen/Dollar	101.25	15.0	0.5			
Dollar/Yen	0.00988	15.0	0.5			
Euro/Dollar	0.92375	12.0	0.5			
Dollar/Euro	1.0667	12.0	0.5			
Euro/Yen	0.00926	12.0	0.5			
Yen/Euro	108.00	12.0	0.5			

Fig. 19

20/23

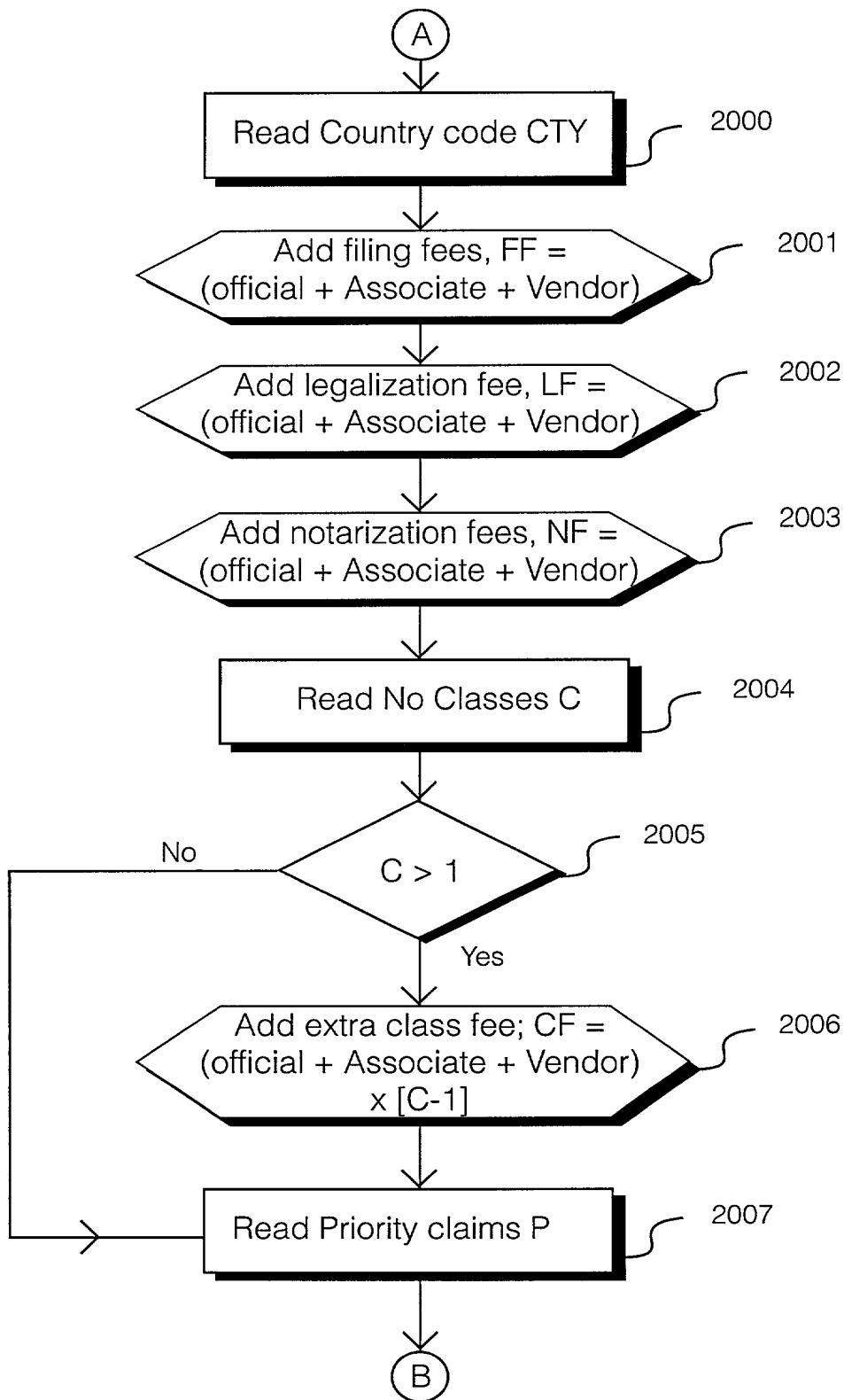


Fig. 20

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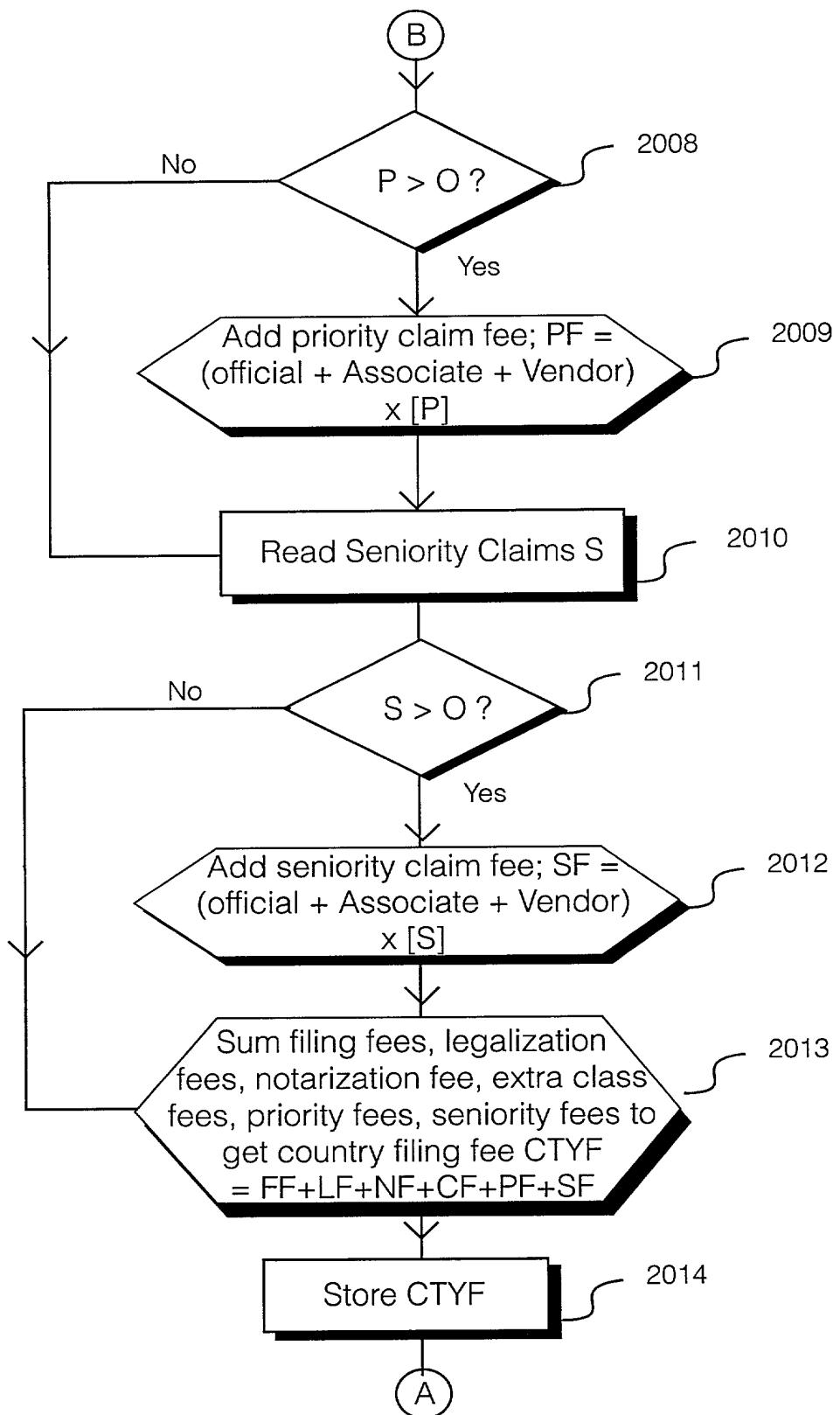


Fig. 20

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Sub Total USD 7450.00
Tax
TOTAL USD 7450.00 (incl. tax)

Country	Classes	Priority	Seniority	Desig.	Cost	-	X
US	11, 16, 25	1			USD 950.00		▲
OHIM	11, 16, 25, 30		2		USD 1000.00		
MADRID	11, 16, 25			10	USD 1500.00		
JP	11, 16		2		USD 2000.00		
KR	11, 30				USD 1500.00		
GB	11				USD 500.00		
USD Total 7450.00							
<						>	▼

OHIM	X
<b>Official fees</b>	
Filing 1-3 classes	USD 600.00
Extra classes	USD 50.00
<b>Vendor fees</b>	
Filing 1-3 classes	USD 200.00
Extra classes	USD 50.00
Priority	USD 50.00
Seniority	USD 50.00
Total USD 1000.00	

2101

Fig. 21

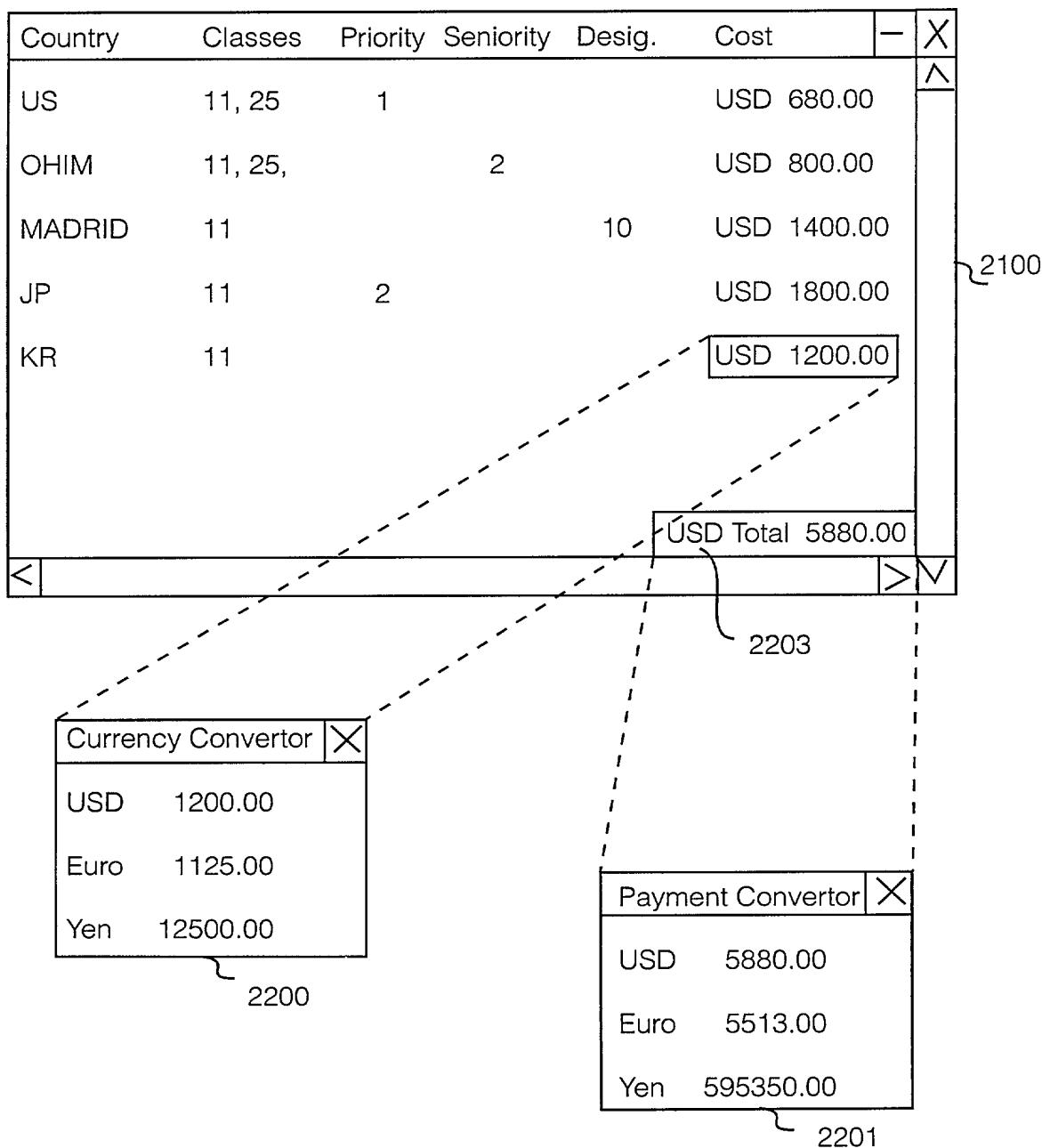


Fig. 22